

C P C O 2024 PREMIERE

THE MINING RECORD

4 Major Editions
Directly Available To
65,000
Industry Professionals

*Conference/Conventions Projected Attendance and Exhibitors

*Bonus: Also Provided To The Industry's Premier
Target Audience - Printed & Digital Distribution*



THE MINING RECORD IS AN
EXHIBITOR AND IS DISTRIBUTED
TO ATTENDEES AT THESE
MAJOR 2024 MINING EVENTS

*The Mining Record is the industry's
leading mining newspaper since 1889.*

M I N I N G MAJOR EDITIONS

FEBRUARY ISSUE

DISTRIBUTION AT TWO CONVENTIONS

Advertising Deadline February 9, 2024

MINEXCHANGE 2024

SME ANNUAL CONFERENCE & EXPO

February 25-28, 2024

Phoenix Convention Center

Phoenix, Arizona

THE MINING RECORD IS AN EXHIBITOR

2024 PDAC INTERNATIONAL CONVENTION

March 3-6, 2024

Metro Toronto Convention Center

Toronto, ON Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

JUNE ISSUE

THE MINING RECORD IS AN EXHIBITOR

Advertising Deadline May 20, 2024

ELKO MINING EXPO

38TH ANNUAL CONVENTION

BONUS: MINExpo 2024 PREVIEW EDITION

June 4-7, 2023. Exhibits June 6-7, 2024

Elko Convention Center

Elko, Nevada

THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

NORTH AMERICAN TUNNELING CONFERENCE

June 23-26, 2024

Nashville, Tennessee

THE MINING RECORD IS DISTRIBUTED

SEPTEMBER ISSUE

THE MINING RECORD IS AN EXHIBITOR

Advertising Deadline September 5, 2024

MINEXPO INTERNATIONAL 2024

September 24-26, 2024

Las Vegas Convention Center

Las Vegas, Nevada

TWO DISTRIBUTION LOCATIONS IN THE LVCC

DECEMBER ISSUE

THE MINING RECORD IS AN EXHIBITOR

Advertising Deadline November 18, 2024

AEMA ANNUAL CONFERENCE & EXPO

December 1-6, 2024

The Nugget Casino and Resort

Reno/Sparks, Nevada

See Reverse Side To Select These Issues For Your 2024 Advertising Year...

2024 PREMIERE MAJOR EDITIONS

15% DISCOUNT AVAILABLE WITH ADVERTISEMENT IN ALL EDITIONS

THE MINING RECORD 2024 ADVERTISING RATES:

B&W = Black and White

Business Card Size - B&W	\$325.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$525.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$675.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$795.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$895.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,195.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,245.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,625.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,995.00	...79 col. inches...9 3/4" x 15 3/4"

COLOR — \$175.00 (one color) • **4 - COLOR RATES** — \$2,695.00 (Full Page) \$2,335.00 (2/3 Page)
\$1,995.00 (Half Page)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN ALL 4 PREMIER EDITIONS - 15% DISCOUNT. *FIRST ADVERTISING DEADLINE FEBRUARY 3, 2024*

PLACE MY ADVERTISEMENT IN: FEBRUARY 2024 EDITION JUNE 2024 EDITION SEPTEMBER 2024 EDITION

DECEMBER 2024 EDITION

AD ON HAND AT THE MINING RECORD. NEW AD ON ZIP DISK OR FLASH DRIVE. AD COMING (ZIP DISK/CD EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY:

TEL:

NAME:

EMAIL:

SIGNATURE:

TITLE:

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: advertising@miningrecord.com www.miningrecord.com

HOW TO ATTEND: TMR • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823 • Email: questions@miningrecord.com